

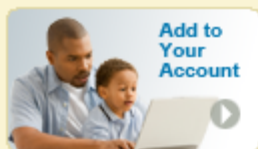
Consider the benefits of contributing to your MACS Program account. [Read about it online.](#)



Mississippi's official 529 college savings plan.

- Add to Your Account
- Automatic Contribution Plan
- College Savings Calculator
- Parent Resources

Fall 2010 e-News



College Savings Calculator



Automatic Contribution Plan



Automatic Payroll Deduction



Gift Certificate



Watch Our Commercial



Tell a Friend

Dear Account Owner,

September is College Savings Month.

Summer vacations are over, children are back in school and it's time to focus on your college-saving strategy. The state of Mississippi has declared September as College Savings Month in an effort to remind you and parents throughout the state about the importance of saving for college early and staying on track to meet your college savings objectives.

Here are a few important reminders for you:

— **Automate your contributions.** If you haven't already, consider automating your contributions with the Automatic Contribution Plan (ACP) and take the guesswork away. Set up regular contributions on a schedule that meets your college savings objectives — weekly, twice a month, monthly or quarterly — you decide! Once you set up ACP, you don't have to remember to make the contributions to your account. And regular contributions will give you a little added confidence that you're on track to meet your goals. [Click here to set up](#) your ACP [or click here to review.](#)

— **Tell friends and family members about your account.** Friends and family members are always looking for great gift ideas for birthdays, special events and holiday celebrations that are memorable and useful. If they know about your Mississippi Affordable College Savings (MACS) Program account, they have a great option for gifting with the comfort of knowing the gift of a college education will be memorable and useful for a lifetime! They can even download a MACS certificate to commemorate the gift. [Click here](#) to find out more. Download a certificate by [clicking here.](#)

— **Contribute today for potential 2010 tax advantages tomorrow.** Every dollar that you contribute today may be eligible for a Mississippi tax deduction on 529 college savings plan contributions in April. Make sure you are on track to meet your state income tax deduction and college savings objectives! To find out about conditions and limitations, [click here.](#)

Update your personal profile.

When was the last time you confirmed the accuracy of the information in your personal profile? If you've moved, changed addresses or have a new email address, be sure to update your profile so that we can reach you with important account and general information. [Click here](#) to review your personal profile.

Thank you for being a MACS account owner.

We know what it takes to make saving for college an ongoing part of your family's budget, and we salute your commitment to achieving this long-term education investment goal.

Sincerely,



Tate Reeves

Tate Reeves
State Treasurer
Mississippi Affordable College Savings Program

College Savings Mississippi is on Facebook.

Become a fan of College Savings Mississippi administered by the Office of State Treasurer Tate Reeves.



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Please note that we cannot receive responses to this email. If you feel that you are receiving this email by mistake or wish to unsubscribe, please [click here](#). If you have inquiries or comments, please write to us at the Mississippi Affordable College Savings (MACS) Program, c/o TIAA-CREF Tuition Financing, Inc., Program Manager, Attention: Kathleen Tunson, 8500 Andrew Carnegie Boulevard, SSC-D2-04, Charlotte, NC 28262.

Consider the investment objectives, risks, charges and expenses before investing in the Mississippi Affordable College Savings (MACS) Program. Please visit www.collegesavingsms.com for a Disclosure Booklet containing this and other information. Read it carefully.

Before investing in a 529 plan, you should consider whether the state you or your designated beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

The tax information contained herein is not intended to be used, and cannot be used, by any taxpayer for the purpose of avoiding tax penalties. It was written to support the promotion of the MACS Program. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor.

Account value in the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

The College Savings Mississippi Facebook page is managed by the State of Mississippi.

TIAA-CREF Tuition Financing, Inc., Program Manager.

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